



For Immediate Release
Citigroup Inc. (NYSE: C)
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Citi Private Bank Strengthens Investment Strategy Team in Asia

Singapore – Citi Private Bank announced today the appointment of Catherine Cheung (張敏華) as Asia Pacific Strategist. Cheung will be based in Hong Kong and report to Ken Peng, Citi Private Bank’s Asia Pacific Chief Investment Strategist.

In this capacity, Cheung is responsible for promoting the private bank’s investment strategy content for Asian markets across the different asset classes to both its ultra high net worth (UHNW) clients and internal stakeholders, working in tandem with the Global Strategy Team.

A fluent speaker in Mandarin and Cantonese, Cheung will be instrumental in facilitating collaboration with the bank’s product partners to deliver innovative and a diverse range of investment solutions to its UHNW clients to meet their short- and long-term wealth management needs.

“The population of Asia’s rich and their collective wealth are increasing at a rapid pace. Catherine’s experience will further strengthen Citi Private Bank’s strategic investment advisory proposition. I look forward to Catherine to bolster our capabilities and deliver timely and tailored investment views to our UHNW clients,” said Ken.

Prior to joining Citi Private Bank, Cheung was the Head of Portfolio Advisory at Citi’s Global Consumer Bank in Hong Kong, where she led a team of Portfolio Counselors in advising Citigold Private Clients on their investment asset allocations. Before that, Cheung was the Head of Investment Strategy, also with the Consumer Bank.

Cheung started her career in 1997 at I-Cable Communications as a Financial News Anchor and Reporter. She holds a Master’s degree in Arts from the Hong Kong University of Science and Technology and a Bachelor of Social Science in Journalism and Communications from the Chinese University of Hong Kong.

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About Citi Private Bank

Citi Private Bank is one of the world’s fastest growing private banks; dedicated to serving worldly and wealthy individuals and families, providing customized private banking across borders. With approximately \$460 billion in global assets under management, the franchise includes 48 offices, serving clients across 116 countries. Citi Private Bank helps clients grow and preserve wealth, finance assets, make cash work harder, preserve legacies, and serve family and family business needs through objective advice and a truly open architecture investment platform. The firm offers clients products and services covering capital markets, managed investments, portfolio management, trust and estate planning, investment finance, banking and aircraft finance, as well as art and sports advisory and finance.

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services and wealth management

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