



**For Immediate Release
Citigroup Inc. (NYSE: C)
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**Citi sweeps Global Finance Magazine awards for excellence in digital banking
across Corporate/Institutional and Consumer banking in Asia Pacific**

SINGAPORE – In the category for World’s Best Corporate/Institutional Digital Banks in Asia Pacific, Citi won five regional sub-category awards, including Most Innovative Digital Bank, Best Online Cash Management, Best Online Treasury Services, Best in Mobile Banking and Best Mobile Banking App.

Citi also swept the country awards in the Corporate/Institutional Digital Bank category, winning 15 accolades for Australia, Bangladesh, Hong Kong, India, Indonesia, Kazakhstan, Malaysia, New Zealand, Pakistan, Singapore, South Korea, Sri Lanka, Philippines, Thailand, and Vietnam.

In the Consumer Banking digital bank awards, Citi was named best digital bank in Australia, Indonesia, Malaysia, Philippines, South Korea and Thailand.

Rajesh Mehta, Citi’s Asia Pacific Head of Treasury and Trade Solutions (TTS) said, “We are honoured to be recognized by Global Finance for our excellence in digital banking for corporate and institutional clients. Being truly digital is fundamental to our strategy. We continuously invest in the next generation of technology, intuitive user interfaces and advanced online analytics, and are early adopters in exciting areas such as robotics, predictive analytics, blockchain distributed ledger technologies, and digital identity solutions. Winning these awards would not have been possible without our clients, as we have a very client-centric approach to innovation and actively engage with our clients to co-create innovative and differentiated solutions that are relevant to them.”

Citi’s TTS business has been staying at the forefront of innovation with the introduction of a wide range of leading solutions. This included the launch of the CitiConnect API solution for treasury services, helping our clients leverage the full value of our API capabilities for their benefit, as well as the launch of a unique capability for digital advisory through the Connectivity Module of Citi Interactive Solutions. In addition, MobilePass was launched across 11 markets in Asia; this first-in-market mobile password solution eliminates the need for corporate users to carry physical tokens for login when accessing their online banking accounts on desktop, mobile or tablet.

“Citi’s goal is to be the world’s leading digital bank and deliver remarkable banking experiences to our clients wherever they are. We have accelerated efforts to transform our model to be simpler, more nimble, highly relevant, scalable and far more digital. We are honoured that this transformation has been recognised by Global Finance Magazine,” said Anand Selva, Head of Consumer Banking Asia Pacific and EMEA.

Asia is responsible for 17 of the Global Consumer Bank’s 19 markets worldwide. To deliver new growth, the focus for the bank was on increasing profitable market share in key markets, and products (Retail, Cards, Wealth Management and Commercial) while digitizing our business from end-to-end to deliver a better customer experience, reduce costs and



improve efficiency. In the most recent quarter Citi's consumer bank in Asia reported its fourth consecutive quarter of growth.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerages, transaction services, and wealth management.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

About Citi Treasury and Trade Solutions

Citi Treasury and Trade Solutions (TTS), provides integrated cash management and trade finance services to multinational corporations, financial institutions and public sector organizations across the globe. With a full range of digital and mobile enabled platforms, tools and analytics, TTS continues to lead the way in delivering innovative and tailored solutions to its clients. It offers the industry's most comprehensive suite of treasury and trade solutions including cash management, payments, receivables, liquidity management and investment services, working capital solutions, commercial and prepaid card programs, trade finance and services.

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