



For Immediate Release
Citigroup Inc. (NYSE: C)
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**Brand New Online Citi Rewards Portal
Brings More Choices and Convenience To Cardmembers**

The Citi ThankYouSM Rewards portal offers a comprehensive array of globally-sourced merchandise and first-in-the-market instant Airlines and Hotels redemption

Singapore – Citibank Singapore today announced the launch of a brand new online rewards portal for its cardmembers. Citi's *ThankYouSM* Rewards portal is the first online portal in the market that caters to the holistic lifestyle needs of Citibank cardmembers, offering them the ability to redeem a comprehensive array of both local and globally-sourced merchandise at the click of a button.

Citibank cardmembers can also use their rewards points to redeem flights and hotel accommodations worldwide as well as car rental via the portal at anywhere and at any time. They can choose to either fully redeem the rewards using their points or a combination of points and payment via their Citibank credit cards.

This portal is part of Citi's global initiative to offer a unified, differentiated and remarkable rewards experience for Citibank cardmembers. No other rewards portal to-date offers real-time rewards redemption like Citi's *ThankYouSM* Rewards portal.

Mr John Denhof, Head of Cards and Personal Loans at Citibank Singapore, said, "We were able to bring the *ThankYouSM* Rewards portal to our Singaporean customers thanks to Citi's global footprint and scale. We are excited to launch the new offering in Singapore, providing our cardmembers with a truly amazing experience and great value for their rewards redemption."

Citi's *ThankYouSM* Rewards portal, which is accessible through Citibank Singapore's Internet Banking website, comes with a user-friendly and easy to navigate interface. All redemptions for flights, hotels and cars rewards are processed in real-time, inclusive of taxes and fuel charges with no black-out periods.

Besides using the points to redeem for flights or hotels directly, cardmembers can also choose to convert their points into a wide selection of frequent flyer or hotel loyalty programmes. Merchandise and travel rewards are accessible on one single portal, making the whole rewards redemption process a truly seamless and unique experience for cardmembers.

"Bookings for flights and hotels are confirmed instantly, making it a one-stop destination for our cardmembers when they plan their holidays or travel arrangements. They can now book on a much wider array of airlines, giving them more choices for their business or personal travels," John added.

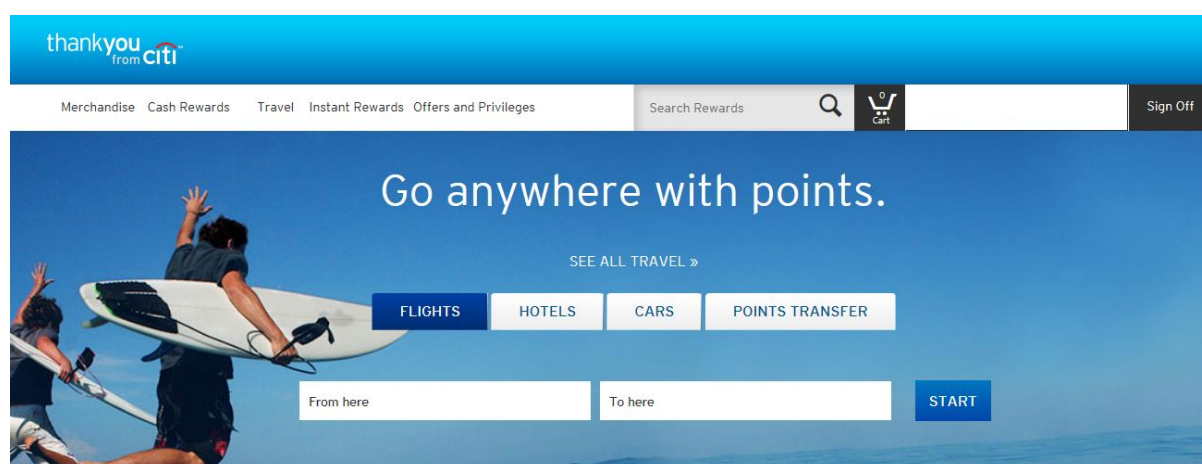
The new rewards portal offers Citibank cardmembers a huge choice of more than 500 goods from over 100 local and overseas merchants, and from over 160,000 hotel providers as well as 300 airlines across the world among others.

Only for the month of March 2016, Citibank cardmembers will be entitled to an exclusive discount of 25% off their hotel bookings made on Citi's *ThankYou*SM Rewards portal. The discount is applicable to standalone hotel bookings only, and cannot be used in conjunction with any other promotional offers.

As the leading credit card issuer in Singapore, Citibank is continually sourcing for the best deals and offers that are of great value to its cardmembers.

Photo

Caption: Citi's brand new *ThankYou*SM Rewards portal*



*** Please refer to the attachment for the detailed guide to using Citi's *ThankYou*SM portal**

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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