



FOR IMMEDIATE RELEASE

Citi Private Bank

April 29, 2015

CITI PRIVATE BANK WINS TOP WEALTHBRIEFINGASIA AWARDS

SINGAPORE – Citi Private Bank (CPB) has won several top awards at WealthBriefingAsia’s 2nd Awards ceremony in Hong Kong and Singapore, cementing its position as Asia’s leading private bank. CPB was named Best Private Bank for the Ultra High Net Worth (UHNW) in both cities, which cater to clients who have placed at least US\$30 million with their bank, and Best Private Bank in Southeast Asia.

“These awards reflect the tremendous team spirit at CPB, and the strength of our global platform and product suite. We pride ourselves on melding together these elements to act as a trusted advisor and solutions provider to our clients,” said Bassam Salem, Asia Pacific Chief Executive Officer of Citi Private Bank.

According to the publication, the awards showcase “best of breed” providers in the global private banking, wealth management and trusted advisor communities. They are designed to recognize companies, teams and individuals which the judging panel deems to have “demonstrated innovation and excellence during 2014”.

“These awards recognize the very best operators in the private client industry, with ‘independence’, ‘integrity’, and ‘a genuine insight’ the watchwords of the judging process – such that the awards truly reflect excellence in wealth management,” said Stephen Harris, Clearview Financial Media’s CEO, and Publisher of WealthBriefingAsia.

#####

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Press Contacts

Citi Singapore Corporate Affairs

Shirley Lam +65 6657 5572 shirley.bh.lam@citi.com
+65 9626 2555

Melissa Ng +65 6657 5741 melissa.ng@citi.com
+65 9009 4345