



Citi Singapore
12 March 2015

More than 1,000 Citi staff, their families and friends came together to affirm their commitment to inspiring change and fostering progress in gender equality

Citi Singapore celebrates its fifth global International Women's Day (IWD) with over 1,000 staff, their families and friends coming together for a series of activities to honour women at the forefront of progress and diversity. Every year, Citi commemorates IWD as it is a unique opportunity to celebrate Citi's diversity, while recognising the role that women play in defining the progress and future of the company. Many of the programmes planned are centred on connecting women in ways that inspire change to foster progress, both personally and professionally. With the theme of "Connecting Women, Inspiring Change, Making Progress", Citi's events here were among more than 220 events held across 130 cities globally where Citi has a presence.

In Singapore, Citi is inspiring change in various ways. A mass outdoor BODYJAM™ workout titled "Inspiring Change – A New Move" was held at Asia Square today. The event attracted over 200 Citibankers and members of the senior management. A similar session was also conducted at Changi Business Park, with another 200 attendees.

Apart from the BODYJAM™ workout, its Women's Council and IWD Committee had also lined up other exciting initiatives over the course of the week. Some of the activities are as follows:

- **"Tingling your senses – Where Food meets Art"**. Citi hosted over 70 clients at a "food meets art" themed dinner at the Grand Hyatt Singapore on the 5th of March. The event was held to honour three local female artists (Chng Seok Tin, Han Sai Por and Georgette Chen) for trailblazing the arts scene in Singapore. A specially curated menu was prepared for that evening by Australian Celebrity Chef Christine Manfield.
- **Photo Exhibition titled "What She Means to Me"** was held at the bank's offices in both Asia Square and Changi Business Park throughout the week of IWD. Citibankers took the opportunity to share photos of themselves with the women who have inspired them along with an accompanying dedication.
- **Community Fair**, featuring seven social enterprises with the aim of empowering women and supporting the underprivileged in Singapore, was held from the 10th to 13th of March at the Cube at Asia Square and the bank's office at Changi Business Park.
- **"Journey to Success" Panel Discussion**. Citi organised a panel discussion event featuring accomplished women within and outside Citi, and the men who supported them in their pursuits for success. This event was supported by UN Women and attended by 160 Citibankers and guests from UN Women.

According to a joint study¹ by the Centre for Governance, Institutions and Organisations (CGIO) at NUS Business School and the advocacy group, BoardAgender, more women are becoming independent directors and are taking on more than one board role. Women are increasingly recognising the need to take on leadership roles. At Citi in Singapore, close to 40% of our country management committee is held by prominent women leaders.

Michael Zink, Head of ASEAN and Citi Country Officer, Singapore, said, “At Citi, we celebrate diversity as our core value and source of strength. As such, International Women’s Day is an important occasion for us as we reaffirm our commitment to inspire change and to foster progress. Over the past few years, Citi has set in place several initiatives to ensure that gender equality can become a reality and that not only men, but women’s success will truly be shared across the organisation. By celebrating together with Citi colleagues from around the world, we are reminded of the significant role and impact that we have, both as an organisation and as individuals in promoting diversity beyond our communities.”

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Appendix



Over 200 Citibankers participated in a mass outdoor BODYJAM™ workout led by Citi Singapore’s Country Management Committee (front row)

¹ Singapore Board Diversity Report 2014 - The Diversity Dividend. Retrieved from: <http://bschool.nus.edu/Portals/0/images/CGIO/Report/diversity-report-2014.pdf>



Evangeline Chua, Head of Human Resources, Citi Singapore (front) and Lin Hsiu-Yi, Head of Commercial Banking, Citi Singapore (back), immersing themselves in a new move



Representatives from Citi Singapore Country Management Committee and Women's Council at the end of the mass workout session

Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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