



Citi and Mastercard Announce Third Consecutive UEFA Champions League Partnership

Winners to enjoy an exclusive experience at league final in Budapest

Singapore – Citi and Mastercard has launched the return of their successful UEFA Champions League campaign for a third consecutive year, reinforcing their commitment to connecting with clients through the shared passion of sports. This year's initiative will send four pairs of lucky winners to witness the thrilling 2025/2026 UEFA Champions League Final in Budapest, Hungary.

Building on two years of strong collaboration, the campaign offers an unparalleled Priceless Experience to the highly anticipated final. Winners and their guests will enjoy an all-inclusive 4-day, 3-night luxury trip, featuring business-class return flights, premium accommodation, curated dining experiences, and a guided tour to explore Budapest's rich culture and heritage.

The UEFA Champions League serves as a powerful platform, uniting millions globally through a shared love of football. This campaign, a continued partnership with Mastercard, aims to leverage this connection to deepen engagement with clients by bringing them closer to unforgettable moments.

How to Participate: Citi customers can qualify for this exclusive draw by enrolling via the Citi Mobile® App and making eligible spends with their Citi Credit or Citibank Debit Mastercards. Every S\$1,000 spent during the campaign period earns customers one chance in the draw. Tickets courtesy of Mastercard.

The campaign runs from January 13, 2026, to March 15, 2026.

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About Citi

Citi is a preeminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in more than 180 countries and jurisdictions, providing corporations, governments, investors, institutions and individuals with a broad range of financial products and services.

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Media Contact(s):

Karen Lin
Jonathan Kwok

karen.jh.lin@citi.com
jonathan.kwok@citi.com

+65 6657 5438
+65 6657 2418