



**Terms and Conditions of Citi-AIA 10<sup>th</sup> Anniversary Celebration Campaign (1 February 2024 – 30 June 2024) (“Promotion”)**

The Promotion is jointly organised by Citibank Singapore Limited (“Citi” or “Citibank”) and AIA Singapore Private Limited (Reg. No. 201106386R) (“AIA”).

**1. Definitions:**

“**Eligible Customers**” has the meaning given in Clause 2 below.

“**Eligible Existing to Insurance Customers**” has the meaning given in Clause 2 below.

“**Eligible Plans**” mean the following:

<b>Regular Premium (Savings / Investment-Linked)</b>	<b>Regular Premium (Protection / Investment-Linked)</b>
AIA Retirement Saver (IV) AIA Smart Wealth Builder AIA Smart Wealth Builder (II) AIA Platinum Gift for Life Plus (II) AIA Elite Secure Income	AIA Guaranteed Protect Plus (IV) AIA Beyond Critical Care AIA Premier Disability Cover AIA Prime Critical Cover AIA Secure Flexi Term AIA Platinum Wealth Legacy AIA Platinum Heritage Wealth (II)
<b>Single Premium (Savings / Investment-Linked)</b>	<b>Single Premium (Protection / Investment-Linked)</b>
AIA Retirement Saver (IV) (SP) AIA Smart Wealth Builder (SP) AIA Smart Wealth Builder (II) (SP) AIA Platinum Gift for Life Plus (SP) AIA Platinum Gift for Life Plus (II) (SP) AIA Elite Secure Income (SP)	AIA Platinum Legacy (IX) AIA Platinum Heritage Wealth (II) AIA Platinum Wealth Legacy (SP) AIA Platinum Indexed Legacy

The Eligible Plans are underwritten by AIA and distributed by Citibank.

“**Celebration Reward**” refers to the vouchers issued by merchants on the platform provided by Reward360 Global Services Pte. Ltd. to AIA offered under this Promotion, as set out in Clause 3 below.

“**Loyalty Gift**” refers to a gift fulfilled by merchants on the platform provided by Reward360 Global Services Pte. Ltd. to AIA offered under this Promotion, as set out in Clause 3 below.

“**Promotion Period**” means 1 February 2024 to 30 June 2024 (both dates inclusive).

“**U.S. Person**” means United States (“U.S.”) citizens, U.S. Residents, U.S. Green Card holders or a person with a U.S. mailing address or U.S. telephone number.

A person is a “U.S. Resident” if he is present in the U.S. for more than 31 days in the current calendar year and for an average of at least 183 days over the current calendar year and the two (2) preceding calendar years.

Please note that the bank’s definition for U.S. Persons may not be the same as the definition used by the U.S. Inland Revenue Services for the U.S. tax purposes.



2. The Promotion is open to customers of Citibank ("**Customers**"):
  - (a) who submit an application to purchase any Eligible Plan(s) during the Promotion Period;
  - (b) who are not U.S. Persons;
  - (c) whose purchased Eligible Plan(s) is issued by 31 July 2024;
  - (d) who has not exercised the free-look feature in respect of a purchased Eligible Plan;
  - (e) who had not withdrawn and subsequently re-submitted an application for an Eligible Plan during the Promotion Period;
  - (f) who did not make any plan alteration(s) (e.g. increase or decrease in sum assured) after the Eligible Plan is issued; and
  - (g) whose total value of incentive/reward(s) received across all insurance rewards programs or promotions extended by Citibank has not exceeded US\$20,000 (or equivalent) in the current calendar year.

The promotion, products and services mentioned in this document are not offered to individuals resident in the European Union, European Economic Area, Switzerland, Guernsey, Jersey, Monaco, San Marino, Vatican, The Isle of Man, the UK, Brazil, New Zealand, Jamaica, Ecuador or Sri Lanka. This document is not, and should not be construed as, an offer, invitation or solicitation to buy or sell any of the promotion, products and services mentioned herein to such individuals.

Customers who satisfy all of the above criteria are referred to as the "**Eligible Customers**".

"**Eligible Existing to Insurance Customers**" refers to Eligible Customers who had purchased through Citibank at least one (1) life insurance policy underwritten by AIA which remains in force at the time of application for the Eligible Plan(s).



3. Each Eligible Customer / Eligible Existing to Insurance Customer is entitled to receive one (1) Celebration Reward for each Eligible Plan purchased during the Promotion Period which meets the premium amount as set out below.

Additionally, each Eligible Existing to Insurance Customer is entitled to receive one (1) Loyalty Gift for each Eligible Plan purchased during the Promotion Period which meets the premium amount as set out below.

**Reward Table A**

Regular Premium (Savings)		Celebration Reward		Loyalty Gift
Annualised Premium <sup>(A)</sup>		Citigold Private Client	Citigold, Citi Priority, Citibanking, and Citi Plus	
Tier 1	From S\$25,000 to below S\$35,000	S\$350 worth of vouchers	S\$175 worth of vouchers	Apple iPad 9 Gen 64GB Wi-Fi
Tier 2	From S\$35,000 to below S\$50,000	S\$600 worth of vouchers	S\$300 worth of vouchers	Apple iPad Air 64GB Wi-Fi
Tier 3	From S\$50,000 and above	S\$800 worth of vouchers	S\$400 worth of vouchers	Apple iPad Pro 11" 128GB Wi-Fi

**Reward Table B**

Regular Premium (Protection)		Celebration Reward		Loyalty Gift
Annualised Premium <sup>(A)</sup>		Citigold Private Client	Citigold, Citi Priority, Citibanking, and Citi Plus	
Tier 1	From S\$6,000 to below S\$10,000	S\$350 worth of vouchers	S\$175 worth of vouchers	Apple iPad 9 Gen 64GB Wi-Fi
Tier 2	From S\$10,000 to below S\$20,000	S\$600 worth of vouchers	S\$300 worth of vouchers	Apple iPad Air 64GB Wi-Fi
Tier 3	From S\$20,000 and above	S\$800 worth of vouchers	S\$400 worth of vouchers	Apple iPad Pro 11" 128GB Wi-Fi

**Reward Table C**

Single Premium (Savings)		Celebration Reward		Loyalty Gift
Single Premium <sup>(A)(B)</sup>		Citigold Private Client	Citigold, Citi Priority, Citibanking, and Citi Plus	
Tier 1	From S\$200,000 to below S\$500,000	S\$500 worth of vouchers	S\$250 worth of vouchers	Apple iPad 9 Gen 64GB Wi-Fi
Tier 2	From S\$500,000 to below S\$1,000,000	S\$750 worth of vouchers	S\$375 worth of vouchers	Apple iPad Air 64GB Wi-Fi
Tier 3	From S\$1,000,000 and above	S\$1,000 worth of vouchers	S\$500 worth of vouchers	Apple iPad Pro 11" 128GB Wi-Fi



## Reward Table D

Single Premium (Protection)		Celebration Reward		Loyalty Gift
Single Premium <sup>(A)(B)</sup>		Citigold Private Client	Citigold, Citi Priority, Citibanking, and Citi Plus	
Tier 1	From S\$200,000 to below S\$500,000	S\$700 worth of vouchers	S\$350 worth of vouchers	Apple iPad Air 64GB Wi-Fi
Tier 2	From S\$500,000 to below S\$1,000,000	S\$1,000 worth of vouchers	S\$500 worth of vouchers	Apple iPad Pro 11" 128GB Wi-Fi
Tier 3	From S\$1,000,000 and above	S\$1,500 worth of vouchers	S\$750 worth of vouchers	Apple iPhone 15 Pro 128GB

### Notes:

(A) Refers to total gross premium amount, inclusive of all riders but exclude all single or regular premium top-ups and loadings (if applicable). Promotion is accorded or calculated based on total gross premium amount in SGD. Where the total gross premium amount of any purchased Eligible Plan is denominated in USD, the prevailing exchange rate as determined by AIA will be applied to determine the total gross premium amount in SGD. Aggregation of premiums for two or more purchased Eligible Plans in order to satisfy the minimum annualised premium amount or single premium amount or to qualify for a higher annualised premium amount or single premium amount is **not permitted**.

#### Illustration 1

Customer Segment: Citigold Private Client

Existing to Insurance: No

Type of Eligible Plan purchased - Regular Premium (Savings)

Annualised Premium (ANP) - S\$25,000

Value of Celebration Reward – S\$350 worth of vouchers

Loyalty Gift – Not applicable

#### Illustration 2

Customer Segment: Citigold Client

Existing to Insurance: Yes

Type of Eligible Plan purchased - Single Premium (Savings)

Single premium – USD500,000 (assuming an exchange rate of S\$1.33 = USD1 (as at 8 Jan 2024), SGD equivalent is S\$665,000)

Value of Celebration Reward - S\$375 worth of vouchers

Loyalty Gift - Apple iPad Air 64GB Wi-Fi

(B) If an Eligible Customer / Eligible Existing to Insurance Customer purchases AIA Platinum Legacy (IX) / AIA Platinum Indexed Legacy and selects the multi-pay option, the total gross premium amount for the first policy year will be used to determine the value of the Celebration Reward and/or Loyalty Gift which the Eligible Customer / Eligible Existing to Insurance Customer is entitled to.

- Eligible Customers / Eligible Existing to Insurance Customers who participate in this Promotion can still participate in other Citi-AIA promotions and other AIA company-wide campaigns subject to the terms of such campaigns.
- Citibank reserves the right in its sole and absolute discretion to vary any of these terms and conditions (including, without limitation, amend the list of Eligible Plans and the type of shopping vouchers and gift provided as Celebration Reward and/or Loyalty Gift), suspend or withdraw the Promotion without prior notice or providing any reason for such variation, suspension or withdrawal.



6. The terms of the Promotion are final and binding on all participants. Citibank's decision on all matters relating to this Promotion is final and binding.
7. AIA will email the redemption electronic direct mailer (eDM) for the Celebration Reward and/or the Loyalty Gift (if applicable) to the Eligible Customer / Eligible Existing to Insurance Customer's email address in AIA's records within 3 months from the end of the calendar month in which the purchased Eligible Plan has been incepted. The redemption of the Celebration Reward and/or the Loyalty Gift is subject to the terms and conditions as set out in the redemption eDM and the use of the Celebration Reward and/or the Loyalty Gift is subject to such additional terms and conditions as may be imposed by the merchant. The redemption eDM, the Celebration Reward and the Loyalty Gift are neither transferable nor exchangeable for cash, credit or other gifts, in full or in part. Any redemption eDM, Celebration Reward and the Loyalty Gift that has expired or lost will not be replaced.
8. Citibank reserves the right to replace or substitute the Celebration Reward and/or Loyalty Gift with any item of equivalent or similar value, without prior notice or reason.
9. Citibank will not be responsible for any injury, loss or damages suffered as a result of the redemption or use of the Celebration Reward and/or Loyalty Gift.
10. Citibank shall not in any way be liable for any goods or services or the quality or performance of such goods and services supplied by any participating merchant, site or service provider or other authorised agent. The Eligible Customer should seek redress and direct any complaints or comments in respect of such goods and services to the respective participating merchant, provider or agent.

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